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4 June 2019

CloudCall Group plc
("CloudCall", the "Company" or the "Group")

Contract win with major US staffing firm, notice of trading update

CloudCall (AIM: CALL), a leading cloud-based software business that integrates communications into Customer Relationship Management ('CRM') platforms, is pleased to announce a significant new contract with a major US staffing firm. The contract, worth a minimum of £1.1m over three years, will see CloudCall's integrated unified communications services rolled out to nearly 2,000 of their staff before the end of the year.

Commenting on the deal, CloudCall CEO, Simon Cleaver, said;

"This significant deal highlights the relevance of unified communications that integrate deeply with a CRM system and CloudCall's growing reputation in the staffing and recruitment sector.

"This major contract win continues what has been a strong start to 2019 for new contract bookings and net new user growth, particularly in the US where we are seeing more traction from our new integrated SMS and IM products. The phased roll-out of this contract will be contributory towards monthly recurring revenues in 2019 and its full impact on Group revenue will be witnessed in 2020.

"This contract win will also contribute strongly toward our stated aim of growing our user base by over 1,000 new users per month in 2019."

CloudCall will be issuing its first half 2019 trading update on 16 July 2019.

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About CloudCall Group Plc

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications.

The CloudCall suite of software products allows companies to fully integrate telephony and messaging capability into their existing CRM software, enabling communications to be made, recorded, logged and categorised from within the customer relationship management (CRM) system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of December 2018, the Company had approximately 150 staff based predominantly in Leicester and London (UK), Boston (US) and Minsk (BY), with just over 31,000 end-users relying on CloudCall technology to power their daily communications.