

7 June 2019

CloudCall Group plc

("CloudCall", the "Company" or the "Group")

Additional Block Admission and Total Voting Rights

CloudCall Group plc announces that an application has been made to the London Stock Exchange for a block admission of a further 100,000 ordinary shares of 20 pence each ("Ordinary Shares") to be admitted to trading on AIM (the "Block Admission"). This application increases the allowance under the Company's existing block admission, which became effective on 2 May 2018. The Block Admission will be used to facilitate the admission of Ordinary Shares to trading following the exercise of options granted under the Company's 2011 Share Option Plan.

New Ordinary Shares issued following option exercises and admitted to trading under the Block Admission will rank *pari-passu* in all respects with the existing Ordinary Shares.

It is expected that the Block Admission will become effective in the Ordinary Shares on 13 June 2019.

At the time of this application, the Company has 26,624,920 Ordinary Shares in issue admitted to trading on AIM. The Company does not hold any Ordinary Shares in Treasury, therefore the total number of Ordinary Shares in the Company with voting rights is 26,624,920. The above figure of 26,624,920 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

For further information, please contact:

CloudCall Group plc

Tel: +44 (0)20 3587 7188

Simon Cleaver, Chief Executive Officer

Paul Williams, Chief Financial Officer

Cenkos Securities (Nominated Adviser and Joint Broker)

Tel: +44 (0)20 7397 8900

Stephen Keys / Callum Davidson / Nick Searle

Arden Partners (Joint Broker)

Tel: +44 (0) 20 7614 5900

Steve Douglas / Ciaran Walsh

About CloudCall Group Plc

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications.

The CloudCall suite of software products allows companies to fully integrate telephony and messaging capability into their existing CRM software, enabling communications to be made, recorded, logged and categorised from within the customer relationship management (CRM) system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of December 2018, the Company had approximately 150 staff based predominantly in Leicester and London (UK), Boston (US) and Minsk (BY), with just over 31,000 end-users relying on CloudCall technology to power their daily communications.