

11 July 2019

**CloudCall Group plc**  
("CloudCall", the "Company" or the "Group")

**Trading update webinar arrangements**

CloudCall (AIM: CALL), a leading cloud-based software business that integrates communications into Customer Relationship Management ('CRM') platforms confirms that it will be issuing its trading update for the half year ended 30 June 2019 on 16 July 2019 as previously announced.

**The Company will also be hosting a webinar for investors at 11am on 16 July 2019.**

To register your attendance and receive instructions to join the webinar, please go to:

[https://cloudcall.zoom.us/webinar/register/WN\\_sS-vpgQKSOaibknXHKcZlg](https://cloudcall.zoom.us/webinar/register/WN_sS-vpgQKSOaibknXHKcZlg)

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**About CloudCall Group Plc**

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications.

The CloudCall suite of software products allows companies to fully integrate telephony and messaging capability into their existing CRM software, enabling communications to be made, recorded, logged and categorised from within the customer relationship management (CRM) system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of December 2018, the Company had approximately 150 staff based predominantly in Leicester and London (UK), Boston (US) and Minsk (BY), with just over 31,000 end-users relying on CloudCall technology to power their daily communications.