

14 August 2019

CloudCall Group plc

("CloudCall", the "Company" or the "Group")

Schedule 2(G) corrections

The following directors of CloudCall provide the below corrections in relation to Schedule 2(g) of the AIM Rules.

Simon Cleaver was a director of KB Net Limited and Pipemedia Communications Limited within 5 years of his appointment to the Group and resigned from both companies on 24 April 2006. Mr Cleaver was also a director of SMS Logic Limited when it was dissolved via a creditors voluntary strike off on 1 July 2015.

As part of Peter Simmonds's previous role as a director at Dotdigital plc, he was also director of the following subsidiaries of the group which he resigned from on 1 July 2015: DotDigital EMEA Limited, DotSurvey Limited, DotCommerce Limited, DotAgency Limited, DotSearch Europe Limited, DotEditor Limited and DotSEO Limited.

Sophie Tomkins was appointed a director of Sophal Consulting Ltd on 7 March 2012, with the company being dissolved on 20 June 2017. Ms. Tomkins was also appointed a director of Food Senz Ltd on 10 May 2012, with the company being dissolved on 15 May 2018. Furthermore, there was a typo of three shares included within Ms. Tomkins share purchase announcement published on 4 December 2018, which should have stated that her resulting holding in Group was 52,987 ordinary shares of 20 pence each.

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About CloudCall Group Plc

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications.

The CloudCall suite of software products allows companies to fully integrate telephony and messaging capability into their existing CRM software, enabling communications to be made, recorded, logged and categorised from within the customer relationship management (CRM) system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of June 2019, the Company had approximately 150 staff based predominantly in Leicester and London (UK), Boston (US) and Minsk (BY), with just under 37,000 end-users relying on CloudCall technology to power their daily communications.