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2 October 2019

CloudCall Group plc

("CloudCall" or the "Company")

Posting of documents in relation to the Conditional Placing and Open Offer

CloudCall Group plc (AIM: CALL), a leading cloud-based software business that integrates communications technology with Customer Relationship Management platforms, is pleased to confirm that, further to the announcements made on 30 September 2019 (the "**Fundraising Announcements**"), it has today posted a copy of the Circular, the Notice of General Meeting and associated Form of Proxy to shareholders.

The General Meeting will take place at 11.00 a.m. (UK) on 21 October 2019 at 1 Colton Square, Leicester, LE1 1QH.

The above documents will shortly be available on the Company's website.

The Company has today also posted to Qualifying Shareholders entitled to participate in the Open Offer receive an Application Form setting out their Basic Entitlements.

Terms and definitions used in this announcement shall have the same meaning as ascribed to them in the Fundraising Announcements unless otherwise stated.

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About CloudCall Group Plc

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications.

The CloudCall suite of software products allows companies to fully integrate telephony and messaging capability into their existing CRM software, enabling communications to be made, recorded, logged and categorised from within the customer relationship management (CRM) system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of June 2019, the Company had approximately 150 staff based predominantly in Leicester and London (UK), Boston (US) and Minsk (BY), with just under 37,000 end-users relying on CloudCall technology to power their daily communications.