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CloudCall Group plc
("CloudCall", the "Company" or the "Group")

CloudCall and Vincere partner to deliver integrated communications tools to the recruitment sector

CloudCall (AIM: CALL), the integrated communications company that provides communications and contact centre software that integrates with Customer Relationship Management ("CRM") platforms, is pleased to announce a new partnership with Vincere, a CRM within the Recruitment sector.

Vincere has offices in London, Sydney, Singapore and Austin (Texas), and has more than 1,000 customers from 50+ countries. Vincere's customers will now be able to benefit from access to CloudCall's powerful unified communications software suite, including advanced telephony and SMS features, as well as call recording and real-time business reporting.

With almost a decade of experience serving the recruitment sector, CloudCall provides an unrivalled depth of CRM integration, and is the ideal communications partner to help Vincere empower its users and deliver greater business intelligence.

Simon Cleaver, CloudCall CEO, commented, "As we continue with our strategy to recruit more CRMs, we are pleased to announce our partnership with Vincere. CloudCall's numerous productivity features and time saving tools will allow Vincere's customers to improve candidate experience and save considerable time within their daily routines."

Bernie Schiemer, Vincere CEO, added, "I'm truly pleased that we have extended the capabilities of the Vincere platform by partnering up with the market-leading integrated communication company. This is something that a lot of our customers have asked for; call activities are now unified and automatically logged, including links to goals and KPI tracking. This is a comprehensive and powerful CRM-VoIP combination built specifically for productive recruiting teams."

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About CloudCall Group Plc

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of December 2019, the Company had approximately 160 staff based predominantly in Leicester and London (UK), Boston (US), Minsk (BY) and Sydney (Australia) with just over 42,000 end-users relying on CloudCall technology to power their daily communications.

For more information, visit www.cloudcall.com

About Vincere

Vincere is the emerging market-leader for recruitment technology, ranked #1 by Gartner in their recruitment industry Frontrunners report. Founded in 2012, Vincere is an out-of-the-box platform covering Front office, Pay & Bill operations for ambitious recruitment firms. Designed as an all-in-1 platform, Vincere eliminates the overblown, lengthy implementations of legacy CRM providers. Born in the Cloud, Vincere is a true SaaS, multi-tenant platform for recruitment in 2020 and beyond.

Vincere has a global team of 80+, with offices in London, Sydney, Singapore, Saigon & Austin, Texas.

For more information, visit www.vincere.io