

8 April 2020

CloudCall Group plc

("CloudCall", the "Company" or the "Group")

Investor Communications

CloudCall (AIM: CALL), the integrated communications company that provides unified communications and contact centre software that integrates with Customer Relationship Management ("CRM") platforms, provides an update on its investor communications processes.

CloudCall is committed to ensuring that there are appropriate communication structures for all elements of its shareholder base so that its strategy, business model and performance are clearly understood.

In order to access and engage with existing and potential shareholders efficiently, CloudCall has adopted the Investor Meet Company communications platform.

Investor Meet Company is a digital platform that provides individual investors the same direct access to management as Institutional Investors around company announcements. Through live, interactive presentations, as part of the investor roadshow, all investors can have the same opportunity for two-way engagement regardless of the number of shares they own or where they are located so they can come to an informed decision about the Company.

The Company intends to host its first live presentation via the Investor Meet Company platform at 14:00 BST on Tuesday 14th April when it hosts its FY 2019 earnings call for investors.

Investors can sign up to Investor Meet Company for free, register and add to meet CloudCall via <https://www.investormeetcompany.com/register> where they will be invited to the next meeting. For those investors who have already registered and added to meet the Company, they will be automatically invited.

For further information, please contact:

CloudCall Group plc

Tel: +44 (0)20 3587 7188

Simon Cleaver, Chief Executive Officer

Paul Williams, Chief Financial Officer

Canaccord Genuity Limited

Tel: +44 (0)20 7523 8000

Simon Bridges

Richard Andrews

About CloudCall Group Plc

CloudCall is a software and integrated communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of December 2019, the Company had approximately 160 staff based in Leicester and London (UK), Boston (US), Minsk (BY) with over 42,000 end-users relying on CloudCall technology to power their communications.