

30th April 2020

CloudCall Group plc

("CloudCall", the "Company" or the "Group")

Posting of Annual Report and Notice of AGM

CloudCall (AIM: CALL), the integrated communications company that provides unified communications and contact centre software that integrates with Customer Relationship Management ("CRM") platforms, announces that its Annual Report and Accounts for the financial year ended 31st December 2019 and the Notice of its 2020 Annual General Meeting ("AGM") have been posted to shareholders and are now available on the Group's website at: <https://www.cloudcall.com/investor-zone/>.

AGM and COVID-19

The Company's AGM will be held at Overtown Farm, Woodman Lane, Cowan Bridge, Carnforth, Lancashire, LA6 2HT on 1st June 2020 at 11.00 a.m. (UK).

The Company's board of directors (the "Board") notes the current challenges surrounding COVID-19 (Coronavirus) and the rapidly developing public health guidance at the time of this release. This includes the stringent requirements requiring persons within the UK to stay at home except in certain essential circumstances (which does not include attending an AGM), the social distancing and shielding guidance for those over the age of 70 or with underlying medical conditions, and the prohibition on all non-essential travel. The health and safety of our shareholders and colleagues is always our utmost priority.

Please note that if the public health guidance remains unchanged, the Company's shareholders will not be able to attend the 2020 AGM in person and those that attend the venue will be denied entry. Therefore, we strongly encourage all shareholders of the Company to submit your voting intention in accordance with the notes as set out within the Notice of AGM. For the avoidance of doubt your voting intention must be received by the Company's registrars by no later than 11am on 28th May 2020.

The Board will continue to monitor the situation and the latest available public health guidance and will provide updates in relation to its AGM on the Company's website as necessary.

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About CloudCall Group Plc

CloudCall is a software and integrated communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of December 2019, the Company had approximately 160 staff based in Leicester and London (UK), Boston (US), Minsk (BYO) with over 42,000 end-users relying on CloudCall technology to power their communications.