

27th May 2020

CloudCall Group plc

("CloudCall", the "Company" or the "Group")

Annual General Meeting and Covid-19 Trading Update

CloudCall (AIM: CALL), the integrated communications company that provides unified communications and contact centre software that integrates with Customer Relationship Management ("CRM") platforms, announces that it will provide a brief trading update within its 2020 Annual General Meeting ("AGM") results notification. The Company will also host an online investor meeting with the opportunity for Q&A after the AGM has concluded, with the meeting details set out below.

AGM and COVID-19

The Company's AGM will be held at Overtown Farm, Woodman Lane, Cowan Bridge, Carnforth, Lancashire, LA6 2HT on 1st June 2020 at 11.00 a.m. (UK).

The health and safety of our shareholders and colleagues is always our utmost priority, and as there has been no change to the public health guidance concerning public meetings, the position remains that the Company's shareholders will not be able to attend the 2020 AGM in person and those that attend the venue will be denied entry. Therefore, we strongly encourage all shareholders of the Company to submit your voting intention in accordance with the notes as set out within the Notice of AGM. For the avoidance of doubt your voting intention must be received by the Company's registrars by no later than 11.00 a.m. (UK) on 28th May 2020.

The Board will continue to monitor the situation and the latest available public health guidance and will provide updates in relation to its AGM on the Company's website as necessary.

Investor Meeting

The Company will be hosting an interactive presentation through the digital platform Investor Meet Company at 1.00 p.m. (UK) on Monday 1st June 2020.

The Company is committed to ensuring that there are appropriate communication structures for all elements of its shareholder base so that its strategy, business model and performance are clearly understood.

- The online presentation is open to all existing and potential shareholders.
- Questions can be submitted any time during the live presentation, via the "Ask a Question" function. Whilst the Company may not be in a position to answer every question it receives, it will seek to respond to the most prominent questions within

the confines of information already disclosed to the market. Responses to the Q&A from the live presentation will be published at the earliest opportunity on the Investor Meet Company platform.

- Investor feedback can also be submitted directly to management post the event to ensure the company can understand the views of all elements of its shareholder base.

Investors can sign up to Investor Meet Company for free and add to meet Cloudcall via: <https://www.investormeetcompany.com/cloudcall-group-plc/register-investor?arc=74e3982d-361c-45f6-9ba3-59757f32d0a9>

Investors who have already registered and added to meet the Company, will be automatically invited.

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About CloudCall Group Plc

CloudCall is a software and integrated communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of December 2019, the Company had approximately 160 staff based in Leicester and London (UK), Boston (US), Minsk (BY) with over 42,000 end-users relying on CloudCall technology to power their communications.