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CloudCall Group plc

("CloudCall", the "Company" or the "Group")

CloudCall announces integration with Eclipse Software

CloudCall (AIM: CALL), the integrated communications company that provides unified communications and contact centre software that tightly integrates with Customer Relationship Management ("CRM") platforms, announces it has a new integration with Eclipse Software.

Eclipse Software, client and candidate management system, is based in the UK with 6000 users globally, adds CloudCall's productivity enhancing tools and intelligent dialling capabilities to their existing portfolio of services. The integration with Eclipse has already seen a customer win with TXM in the UK and Australia, resulting in more than 130 new users.

This integration gives Eclipse users the ability to benefit from CloudCall's integrated services, to increase value from their CRM. With significant experience serving the recruitment sector, CloudCall provides an unrivalled depth of CRM integrations within the market and is the ideal technology partner to help Eclipse Software empower its users and deliver greater business intelligence.

Simon Cleaver, CloudCall CEO, commented; "We are thrilled to be integrating with Eclipse Software, an established player in the recruitment space. The integration provides us with valuable access to its market and we have already seen a customer win with TXM. Recruitment continues to be a large part of our strategic growth plan and this integration is yet another example of CloudCall increasing its dominance in this addressable market."

Steve Logan, Managing Director, Eclipse Software added;

"Eclipse Software is used by recruitment agencies all over the world to support their business growth, increasing revenue and reducing costs and we know that this passion is something that CloudCall shares with us. We couldn't be more excited about this partnership and we look forward to watching it grow as we join forces and benefit from CloudCall's productivity enhancing tools."

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About CloudCall Group Plc

CloudCall is a software and integrated communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of June 2020, the Company had approximately 170 staff based in Leicester (UK), Boston (US), Sydney (AUS) and Minsk (BY) with over 43,000 end-users relying on CloudCall technology to power their CRM integrated communications.