

06 October 2020

CloudCall Group plc

("CloudCall", the "Company" or the "Group")

Notice of Capital Markets Day

CloudCall (AIM: CALL), the integrated communications company that provides unified communications and contact centre software that integrates with Customer Relationship Management ("CRM") platforms, announces that it will be holding a Capital Markets Day for investors on the Investor Meet Company platform on Thursday 22 October 2020 from 15:00 to 16:30 BST.

The objective of this event is to provide the investment community with a good understanding and update on CloudCall's unique SaaS proposition providing market leading communications tools which are deeply integrated with CRM systems.

The Company will give a brief trading update, after which, the event will provide investors with an opportunity to learn more from the senior management team about the Company's vision and strategy, growth ambitions, and how it is well positioned for the continued shift towards remote working, which has been accelerated by the recent COVID-19 events. There will be an opportunity to learn more about the Company's partner-based model, including an interview with Bullhorn CEO, Art Papas, and an explanation of how a successful CRM partnership becomes a reality in addition to how that translates into increasing sales. Finally, there will be an opportunity for investors to see for the first time, CloudCall's upcoming Microsoft Teams integration and to hear more about plans for its products going forward.

To attend this event, sign up to Investor Meet Company for free and add to meet CloudCall Group Plc via:

<https://www.investormeetcompany.com/cloudcall-group-plc/register-investor>

Investors who have already registered and added to meet the Company, will be automatically invited to this event.

A recording of the event will be available on the Investor Meet Company platform and the Company's website at the end of the event. (<https://www.cloudcall.com/investor/presentations/>)

For further information, please contact:

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About CloudCall Group Plc

CloudCall is a software and integrated communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of June 2020, the Company had approximately 170 staff based in Leicester (UK), Boston (US), Sydney (AUS) and Minsk (BY) with over 43,000 end-users relying on CloudCall technology to power their CRM integrated communications.