

14 October 2020

**CloudCall Group plc**

**("CloudCall", the "Company" or the "Group")**

**CloudCall commences trading on the New York OTCQX® Best Market**

CloudCall (AIM: CALL), the integrated communications company that provides unified communications and contact centre software that integrates with Customer Relationship Management ("CRM") platforms, is pleased to announce that the Company's shares will cross-trade publicly on the OTCQX® Best Market ("OTCQX Market"), under the ticker "CLLLF", with trading commencing from today. CloudCall's ordinary shares of 20p each ("Ordinary Shares") will continue to trade on the London Stock Exchanges AIM market under the symbol "CALL".

Commenting on this important step, Simon Cleaver, CloudCall CEO, said:

*"I am delighted that CloudCall has now joined the OTCQX Market. We've been attracting the attention of U.S. investors and I hope to accelerate this trend by making it easier for them to find research and trade. For any investor that wants to understand more about CloudCall and why our platform is so relevant for businesses with staff working from home, we will be hosting a virtual Capital Markets Day (Investor Day) event on 22nd October 2020. Simply visit <https://www.cloudcall.com/capital-markets-day/> to register."*

Jonathan Dickson, Vice President International Corporate Services, OTC Markets commented:

*"We are delighted to welcome CloudCall to the OTCQX Market. With its primary listing remaining on AIM, the OTCQX Market cross trading facility will provide U.S. based investors with the ability to access CloudCall's shares in U.S. dollars during U.S market hours".*

The listing on the OTCQX Market will allow CloudCall's Ordinary Shares to be traded by broker-dealers in the United States. To manage demand, Canaccord Genuity LLC and CloudCall's retained Nominated Adviser & Broker, Canaccord Genuity Limited, will act as market makers in the United States and in the UK.

As also previously announced, the Company will be holding a Capital Markets Day for investors on the Investor Meet Company platform on Thursday 22 October 2020 from 15:00 to 16:30 BST.

To attend this event, sign up to Investor Meet Company for free and add to meet CloudCall Group Plc via:

<https://www.investormeetcompany.com/cloudcall-group-plc/register-investor>

Investors who have already registered and added to meet the Company, will be automatically invited to this event.

**A recording of the event will be available on the Investor Meet Company platform and the Company's website at the end of the event. (<https://www.cloudcall.com/investor/presentations/>)**

**For further information, please contact:**

**CloudCall Group plc**

Tel: +44 (0)20 3587 7188

Simon Cleaver, Chief Executive Officer

Paul Williams, Chief Financial Officer

**Canaccord Genuity Limited (Nominated Adviser & Broker)**

Tel: +44 (0)20 7523 8000

Simon Bridges

Richard Andrews

Thomas Diehl

**About CloudCall Group Plc**

CloudCall is a software and integrated communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of June 2020, the Company had approximately 170 staff based in Leicester (UK), Boston (US), Sydney (AUS) and Minsk (BY) with over 43,000 end-users relying on CloudCall technology to power their CRM integrated communications.

**About OTC Markets Group Inc.**

OTC Markets Group Inc. (OTCQX: OTCM) operates the OTCQX® Best Market, the OTCQB® Venture Market and the Pink® Open Market for 11,000 U.S. and global securities. Through OTC Link® ATS and OTC Link ECN, the Group connects a diverse network of broker-dealers that provide liquidity and execution services, enabling investors to easily trade through the broker of their choice and empower companies to improve the quality of information available for investors.

To learn more about how OTC Markets create better informed and more efficient markets, visit [www.otcmarkets.com](http://www.otcmarkets.com).

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