

7 December 2020

CloudCall Group plc

("CloudCall", the "Company" or the "Group")

Total Voting Rights

As at 4 December 2020, the Company's issued share capital consisted of 38,810,826 ordinary shares of 20 pence each ("Ordinary Shares"). The Company holds no Ordinary Shares in treasury.

The total number of voting rights in the Company is therefore 38,810,826. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

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About CloudCall Group Plc

CloudCall is a software and integrated communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of June 2020, the Company had approximately 170 staff based predominantly in Leicester and London (UK), Boston (US) and Sydney (AUS) with over 43,000 end-users relying on CloudCall technology to power their CRM integrated communications.