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CloudCall Group plc

("CloudCall", the "Company" or the "Group")

CloudCall announces second integration with The Access Group

CloudCall (AIM: CALL), the integrated communications company that provides unified communications and contact centre software that tightly integrates with Customer Relationship Management ("CRM") platforms, launches its second integration with The Access Group, further strengthening the partnership and footprint within the recruitment sector.

The new integration, which comes after Access Profile, brings together CloudCall's powerful integrated communications software with Access Recruitment CRM, enhancing the suite of recruitment CRM products and services within The Access Group's impressive portfolio.

Access Recruitment Software is trusted by more than 200 of the top UK's recruitment agencies including Adecco, Alexander Mann, Impellam and Staffline.

CloudCall already holds 18 high profile CRM integrations and with over a decade of experience within the recruitment sector, CloudCall is the ideal technology partner to help Access Recruitment CRM deliver superior communications experiences and invaluable business intelligence to their customers.

Simon Cleaver, CEO of CloudCall, commented:

"Our second integration with The Access Group further strengthens our successful partnership and gives a new group of users access to the full suite of CloudCall features, including telephony, SMS, instant messaging and our new Microsoft Teams integration. Access' candidate to cash approach encapsulates the entire end-to-end recruitment workflow and the integration with CloudCall means that recruiters will now benefit from additional productivity features throughout this process.

This is a significant launch for CloudCall within the UK recruitment industry, solidifying our position as the integrated communications provider of choice for any of the leading Recruitment CRMs and further bolsters our vision of providing users with the ability to discover business insight from communications complexity."

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About CloudCall Group Plc

CloudCall is a software and integrated communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of June 2020, the Company had approximately 170 staff based in Leicester (UK), Boston (US), Sydney (AUS) and Minsk (BY) with over 43,000 end-users relying on CloudCall technology to power their CRM integrated communications.