

24 May 2021

CloudCall Group plc

("CloudCall", the "Company" or the "Group")

Result of AGM

CloudCall (AIM: CALL), the integrated communications company that provides unified communications and contact centre software that integrates with Customer Relationship Management ("CRM") platforms, announces that at its Annual General Meeting held earlier today, all the resolutions set out in the Notice of AGM were passed by the requisite majority. Each of the resolutions put to the AGM was voted on by way of a poll. The results of the poll for each resolution were as follows:

Resolution <i>* indicates Special Resolution</i>	For (No. of shares)	For (%)	Against (No. of shares)	Against (%)	Votes Withheld (No. of shares)	Total issued. share capital instructed (%)
1. To receive the Annual Report and Accounts.	27,233,691	99.99	632	0.01	438	56.70
2. To re-elect Simon Cleaver as a Director.	27,233,674	99.99	649	0.01	438	56.70
3. To re-appoint RSM UK Audit LLP as auditors of the Company.	27,233,691	99.99	632	0.01	438	56.70
4. To authorise the Directors to allot ordinary shares	27,220,626	99.95	13,697	0.05	438	56.70

5. To disapply statutory pre-emption rights*	27,220,626	99.95	13,697	0.05	438	56.70
6. To approve the CloudCall Group plc Group Share Incentive Plan	27,162,058	99.73	72,265	0.27	438	56.70

1. All resolutions were passed.
2. Proxy appointments which gave discretion to the Chairman of the AGM have been included in the "For" total for the appropriate resolution.
3. Votes "For" and "Against" any resolution are expressed as a percentage of votes validly cast for that resolution.
4. A "Vote withheld" is not a vote in law and is not counted in the calculation of the percentage of shares voted "For" or "Against" any resolution nor in the calculation of the proportion of "Total issued share capital instructed" for any resolution.
5. The proportion of "Total issued share capital instructed" for any resolution is the total of votes validly cast for that resolution (i.e. the total votes "For" and "Against" that resolution) expressed as a percentage of the Share Capital.
6. The full text of the resolutions passed at the AGM can be found in the Notice of Annual General Meeting which is available on the Company's website at www.cloudcall.com/investor.

For further information, please contact:

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About CloudCall Group Plc

CloudCall is a software and integrated communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of December 2020, the Company had approximately 160 staff based in Leicester (UK), Boston (US), Sydney (AUS) and Minsk (BY) with over 48,000 end-users relying on CloudCall technology to power their CRM integrated communications.