

5 September 2017

**CloudCall Group plc**  
("CloudCall" or the "Company")

**Notice of investor webcast**

CloudCall (AIM: CALL), a leading cloud-based software business that integrates voice communications into Customer Relationship Management (CRM) platforms, will host a webcast and presentation for investors at 10.30am on Monday 11 September 2017, following the publication of half year results for the six months ended 30 June 2017.

Investors wishing to join the webcast are invited to log into the following website approximately 10 minutes prior to the commencement of the webcast. The webcast will provide an opportunity for investors to ask questions directly to the team.

<https://register.gotowebinar.com/register/4075045564301992194>

A replay of the webcast will be made available on CloudCall's website shortly after the event:  
<http://cloudcall-latest.com/p/40GS-1HK/cloudcall-investor-update-sept17>

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**About CloudCall Group Plc**

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and telephony products and services. CloudCall's products and services are aimed at enabling organisations to leverage their voice communications more effectively.

The CloudCall suite of products allows companies to fully integrate their telephony systems into their existing CRM software, enabling calls to be made, recorded, logged and categorised from within the customer relationship management (CRM) system with detailed activity reports capable of being easily generated.

The Company has approximately 100 staff based predominantly in Leicester (UK) and Boston (US). The Company currently has approximately 850 customers, equating to just over 20,000 users.