

11 September 2017

CloudCall Group plc
("CloudCall" or the "Company")

Appointment of Joint Corporate Broker

CloudCall (AIM: CALL), a leading cloud-based software business that integrates voice communications into Customer Relationship Management (CRM) platforms, is pleased to announce the immediate appointment of Arden Partners plc as joint corporate broker to the Company, acting alongside Cenkos Securities as its nominated adviser and joint corporate broker.

For further information, please contact:

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Arden Partners (Joint Broker)

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About CloudCall Group Plc

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and telephony products and services. CloudCall's products and services are aimed at enabling organisations to leverage their voice communications more effectively.

The CloudCall suite of products allows companies to fully integrate their telephony systems into their existing CRM software, enabling calls to be made, recorded, logged and categorised from within the customer relationship management (CRM) system with detailed activity reports capable of being easily generated.

The Company has approximately 100 staff based predominantly in Leicester (UK) and Boston (US) and currently has approximately 20,200 users.