

13 July 2021

CloudCall Group plc

("CloudCall", the "Company" or the "Group")

Notice of post-close trading update and investor presentation

CloudCall (AIM: CALL, OTCQX: CLLLF), a leading cloud-based software business that integrates communications technology into Customer Relationship Management (CRM) platforms, announces that it will provide a post-close trading update for the six months ending 30 June 2021, on 20 July 2021.

The Company will be hosting a live investor presentation relating to the post close trading update via the Investor Meet Company platform on 20 July 2021 at 16:00 BST.

The presentation is open to all existing and potential shareholders. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 9:00am BST the day before the meeting or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet **CloudCall Group plc** via:

<https://www.investormeetcompany.com/cloudcall-group-plc/register-investor>

Investors who already follow **CloudCall Group plc** on the Investor Meet Company platform will automatically be invited.

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About CloudCall Group Plc

CloudCall is a software and integrated communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.