

5 July 2021

**CloudCall Group plc**

("Cloudcall", the "Company" or the "Group")

**Block Listing Review**

CloudCall (AIM: CALL), the integrated communications company that provides unified communications and contact centre software that integrates with Customer Relationship Management ("CRM") platforms, provides the following information in connection with its block admission pursuant to AIM Rule 29 and Schedule Six of the AIM Rules for Companies:

Name of applicant:	CloudCall Group PLC
Name of schemes:	2011 Share Option Plan
Period of return:	From 10 August 2020 to 15 February 2021
Balance of unallotted securities under scheme(s) from initial application:	43,660 Ordinary shares of 20p each
Plus: The amount by which the block scheme(s) has been increased since the last return (if any increase has been applied for):	100,000 Ordinary shares of 20p each
Less: Number of securities issued/allotted under scheme(s) during period:	58,334 Ordinary shares of 20p each
Equals: Balance under scheme(s) not yet issued/allotted at end of period:	85,326 Ordinary shares of 20p each
Number and class of securities originally listed and date of admission:	25,000 Ordinary Shares of 20p each listed on 27 April 2018, 100,000 Ordinary Shares of 20p each listed on 30 May 2018, 100,000 Ordinary Shares of 20p each listed on 7 June 2019, 100,000 Ordinary Shares of 20p each listed on 2 November 2020

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### **About CloudCall Group Plc**

CloudCall is a software and integrated communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of December 2020, the Company had approximately 160 staff based in Leicester (UK), Boston (US), Sydney (AUS) and Minsk (BY) with over 48,000 end-users relying on CloudCall technology to power their CRM integrated communications.