

31 August 2021

CloudCall Group plc

("Cloudcall", the "Company" or the "Group")

Block Listing Review

CloudCall (AIM: CALL), the integrated communications company that provides unified communications and contact centre software that integrates with Customer Relationship Management ("CRM") platforms, provides the following information in connection with its block admission pursuant to AIM Rule 29 and Schedule Six of the AIM Rules for Companies:

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| Name of applicant: | CloudCall Group PLC |
| Name of schemes: | 2011 Share Option Plan |
| Period of return: | From 15 February 2021 to 16 August 2021 |
| Balance of unallotted securities under scheme(s) from initial application: | 85,326 Ordinary shares of 20p each |
| Plus: The amount by which the block scheme(s) has been increased since the last return (if any increase has been applied for): | 0 Ordinary shares of 20p each |
| Less: Number of securities issued/allotted under scheme(s) during period: | 0 Ordinary shares of 20p each |
| Equals: Balance under scheme(s) not yet issued/allotted at end of period: | 85,326 Ordinary shares of 20p each |
| Number and class of securities originally listed and date of admission: | 25,000 Ordinary Shares of 20p each listed on 27 April 2018, 100,000 Ordinary Shares of 20p each listed on 30 May 2018, 100,000 Ordinary Shares of 20p each listed on 7 June 2019, 100,000 Ordinary Shares of 20p each listed on 2 November 2020 |

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About CloudCall Group Plc

CloudCall is a software and integrated communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications and improve performance.

The CloudCall suite of software products allows companies to fully integrate telephony, messaging and contact centre capabilities into their existing customer relationship management (CRM) software, enabling communications to be made, recorded, logged and categorised from within the CRM system with detailed activity reporting and powerful business intelligence capable of being easily generated.