

7 November 2017

CloudCall Group plc
("CloudCall" or the "Company")

Result of General Meeting

CloudCall (AIM: CALL), a leading cloud-based software business that integrates voice communications into Customer Relationship Management (CRM) platforms, announces that all resolutions proposed at the General Meeting held earlier today were duly passed.

Accordingly, the Company will be able to complete the VCT/EIS Placing to raise £2.2 million, conditional upon receipt of advanced assurance from HMRC that the Company's business will qualify for the relevant tax reliefs in connection with the VCT/EIS Placing, as announced on 17 October 2017.

A further announcement will be made by the Company in due course to provide an update on the status of the VCT/EIS Placing and the associated advanced assurance. The issuance of the VCT/EIS Placing Shares is expected to occur shortly following receipt of the advanced assurance, should it be received.

Capitalised terms in this announcement shall have the same meaning as those set out in the Company's RNS published on 17 October 2017.

For further information, please contact:

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About CloudCall Group Plc

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and telephony products and services. CloudCall's products and services are aimed at enabling organisations to leverage their voice communications more effectively.

The CloudCall suite of products allows companies to fully integrate their telephony systems into their existing CRM software, enabling calls to be made, recorded, logged and categorised from

within the customer relationship management (CRM) system with detailed activity reports capable of being easily generated.

At the end of June 2017, the Company had approximately 100 staff based predominantly in Leicester (UK) and Boston (US) and currently has approximately 20,200 users.