

19 November 2015

SYNETY Group plc
("SYNETY" or the "Group")

Director's Dealing

SYNETY Group plc (AIM: SNTY.L) was notified on 18 November 2015, that on that date, Mark Seemann, Chief Executive of the Group, purchased 3,650 ordinary shares of 20 pence each in the share capital of the Group ("Ordinary Shares") at a price of 83 pence per Ordinary Share for the benefit of his SIPP.

Following this purchase, Mark Seemann is interested in 1,350,492 Ordinary Shares, representing approximately 10.00% of the Group's total voting rights.

For additional information:

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