

7 April 2015

**SYNETY Group plc
(the "Company")**

**Result of Open Offer
and
Result of General Meeting**

On 18 March 2015, SYNETY Group plc (AIM: SNTY.L), a leading cloud-based software and communications business, announced details of a proposed share issue to raise £2.82 million (before expenses) through the issue of 3,129,084 new Ordinary Shares by way of a Placing at 90 pence per new Ordinary Share (the "Issue Price") and up to a further 834,028 new Ordinary Shares to be issued through an Open Offer at the Issue Price to raise up to approximately £0.75 million.

The Company has received valid acceptances in respect of 568,752 Open Offer Shares from Qualifying Shareholders, including applications under the Excess Application Facility. This represents approximately 68.19 per cent. of the Open Offer Shares offered.

The Company is also pleased to announce that, at its General Meeting held earlier today, the resolutions as set out in the Notice of General Meeting sent to shareholders on 18 March 2015 in reference to the Placing and Open Offer, were duly passed.

The Company has therefore raised approximately £3.33 million (before expenses) through the Placing and Open Offer.

Application has been made to AIM for the admission of 3,697,836 New Ordinary Shares. It is expected that Admission will become effective at 8.00 a.m. on 9 April 2015.

The New Ordinary Shares will be issued credited as fully paid and will rank in full for all dividends and other distributions declared, made or paid after the admission of the New Ordinary Shares in respect of Ordinary Shares and will otherwise rank on admission of the New Ordinary Shares *pari passu* in all respects with the existing Ordinary Shares.

Following Admission, the Company's total issued and voting share capital will comprise 12,130,792 Ordinary Shares. This number may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Financial Conduct Authority's Disclosure and Transparency Rules.

Directors' interests

Following Admission of the New Ordinary Shares allotted under the Placing and Open Offer, and the participation of the Directors under the Open Offer, the interests of the Directors in the Ordinary Shares of the Company will be as follows:

Director	Shareholding prior to the Issue*	% of issued share capital held prior to the Issue	Uptake under Open Offer	Uptake in the secondary market post Issue	Shareholding following Admission	% of issued share capital held following Admission
Simon Cleaver	317,254	3.76	56,812	-	374,066	3.08
Mark Seemann	876,077	10.39	40,300	-	916,377	7.55
Paul Williams	41,857	0.50	22,200	10,000	74,057	0.61

Graham Ward	206,795	2.45	-	-	206,795	1.70
David Whelan	-	-	-	-	-	-
Dr. Georg Oehm	-	-	-	15,000	15,000	0.12
Andrew Jones**	32,769	0.39	10,324	10,204	53,297	0.44
Jason Kendall**	504,298	5.98	38,480	-	542,778	4.47

* Denotes the aggregate of Ordinary Shares held legally and beneficially.

** Directors of Synety Limited a wholly-owned subsidiary of Synety Group plc.

*** In addition, Mellinckrodt 2 SICAV, a Luxembourg registered investment fund continues to hold 614,458 Ordinary Shares, representing 5.07% of the Company's total voting rights. Dr. Georg Oehm sits on the investment committee of Mellinckrodt 2 SICAV and his family hold shares in the fund. Dr. Georg Oehm therefore also has an indirect interest in the Company.

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