

10 December 2014

**SYNETY Group plc**  
**("SYNETY" or the "Group")**

**Notice of Product Announcement**  
**Investor Webcast – Tuesday 16 December 2014**

SYNETY Group Plc, a leading cloud-based software and communications business, announces that it will be holding a webcast providing details of a major new product launch.

The broadcast will be held on Tuesday, 16 December at 11.30 GMT. To attend the webcast, please register at [www.synety.com/webinar](http://www.synety.com/webinar).

For those not able to attend, a recording will also be available through a link on the Group's website: [www.synety.com](http://www.synety.com) after the event.

Simon Cleaver, Chairman of SYNETY, commented: "The Board of SYNETY is delighted to invite both current and potential investors, analysts and other interested parties to attend the webcast so that they can hear about our latest CloudCall product integration and what it could mean for the future of SYNETY."

For more information, please contact SYNETY on +44 (0) 330 335 0000.

For additional information:

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## **About SYNETY**

SYNETY is a leading cloud-based software and communications business based in Leicester, United Kingdom.

The Group develops and provides a suite of cloud-based software products and services known as CloudCall which are aimed at enabling organisations to use their communications more effectively. The CloudCall suite of products allows companies to fully integrate their telephony systems into their existing software, enabling calls to be made, recorded, logged, categorised and detailed reports easily generated.

SYNETY's capacity to offer a streamlined integration with third-party CRM software makes it one of the most integrated telephony platforms in the world. Since 2011, SYNETY has grown rapidly, seeing considerable increases in both the number of end users and in the number of CRM companies integrated with it

For additional information about SYNETY please visit [www.synety.com](http://www.synety.com)