

Synety Group plc
("SYNETY" or "the Company")

SYNETY announces significant customer win with e-Careers Limited

SYNETY Group Plc (AIM: SNTY), a leading cloud-based software and communications business is pleased to announce that it has secured a significant customer win with e-Careers Limited that is expected to be valued in excess of £200,000 over the initial 3 years of the contract.

e-Careers is part of a group of companies with brands that include Miltech and DuFlon. The Group will be implementing SYNETY's CloudCall Contact Centre as a worldwide solution spread across 5 of their sites.

Simon Cleaver, Executive Chairman of SYNETY, has commented, "We are delighted that e-Careers Limited has chosen to implement CloudCall with their Salesforce CRM, and have every confidence that our functionality will provide them with the tools necessary to help them achieve their business goals. We look forward to working with them."

For additional information:

Simon Cleaver	Synety Group plc.	+44 (0)20 3587 7188
Shaun Dobson / Gillian Martin / Emily Watts	N+1 Singer (Nominated Adviser)	+44 (0)20 7496 3000
David Bick / Mark Longson	Square1 Consulting	+44 (0)207 929 5599

- Ends -

About SYNETY

SYNETY is a leading cloud-based software and communications business based in Leicester, United Kingdom and Boston, United States.

The Company develops and provides a suite of cloud-based software products and services known as CloudCall which are aimed at enabling organisations to use their communications more effectively. The CloudCall suite of products allows companies to fully integrate their telephony systems into their existing software, enabling calls to be made, recorded, logged, categorised and detailed reports easily generated.

SYNETY's capacity to offer a streamlined integration with third-party CRM software makes it one of the most integrated telephony platforms in the world.

Since 2011 SYNETY has grown rapidly, seeing considerable increases in both the number of end users and in the number of CRM companies integrated with its software.

For additional information about SYNETY please visit www.synety.com