

13 October 2014

SYNETY Group plc
("SYNETY" or "the Company")

SYNETY announces integration with HubSolv

SYNETY Group Plc (AIM: SNTY), a leading cloud-based software and communications business, today announces that HubSolv, a CRM system for insolvency and debt professionals has completed the integration work with CloudCall.

HubSolv is an integrated lead and case management software for the debt industry. It aims to streamline and automate the processes involved in insolvency or debt management businesses.

Simon Cleaver, Executive Chairman of SYNETY, commented: "We are pleased that HubSolv has integrated with CloudCall and that we will soon be offering our CloudCall service to their customers."

"It is particularly pleasing as they are our first partner in the debt and insolvency sector. A sector that is notable for its high telephone spend and one that should benefit from CloudCall's functionality of automated logging and recording of calls."

For additional information:

Simon Cleaver	SYNETY Group plc.	+44 (0)20 3587 7188
Shaun Dobson / Gillian Martin / Emily Watts	N+1 Singer (Nominated Advisor)	+44 (0)20 7496 3000
David Bick / Mark Longson	Square1 Consulting	+44 (0)207 929 5599

- Ends -

About SYNETY

SYNETY is a leading cloud-based software and communications business based in Leicester, United Kingdom and Boston, United States.

The company develops and provides a suite of cloud-based software products and services known as CloudCall, which are aimed at enabling organisations to use their communications more effectively. The CloudCall suite of products allows companies to fully integrate their telephony systems into their existing software, enabling calls to be made, recorded, logged, categorised and detailed reports easily generated.

SYNETY's capacity to offer a streamlined integration with third-party CRM software makes it one of the most integrated telephony platforms in the world.

Since 2011, SYNETY has grown rapidly, seeing considerable increases in both the number of end users and in the number of CRM companies integrated with its software.

For additional information about SYNETY please visit www.synety.com