

Synety Group plc  
("Synety" or "the Group")

**Directors Dealing**

Synety Group plc (AIM: SNTY.L), was notified on 9<sup>th</sup> September that on 9<sup>th</sup> September 2014 Andrew Jones, Sales Director, purchased 2,520 ordinary shares of 20 pence each in the share capital of the Group ("Ordinary Shares") at a price of 198.245 pence per Ordinary Share for the benefit of his SIPP.

Following this purchase, Andrew Jones now holds 32,769 Ordinary Shares, representing approximately 0.39% of the Group's total voting rights.

Additionally, on 9<sup>th</sup> September 2014 Jason Kendall, Chief Technical Officer, purchased 3,374 ordinary shares of 20 pence each in the share capital of the Group ("Ordinary Shares") at a price of 219.38 pence per Ordinary Share for the benefit of his SIPP.

Following this purchase, Jason Kendall now holds 504,298 Ordinary Shares, representing approximately 5.99% of the Group's total voting rights.

**Further information**

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