

## Notice of Interim Results Investor Open Day

Synety Group plc  
("SYNETY" or the "Group")

SYNETY Group Plc, a leading cloud-based software and communications business, announces that it will release its Interim Results for the six month period ended 30<sup>th</sup> June 2014 on the 9<sup>th</sup> of September 2014.

On that date, from 10.30 a.m. to 12:00 noon, the Group will be holding an open day for investors, media, analysts and any other interested parties at its new offices located at 1 Colton Square, Leicester, LE1 1QH. The purpose of the event is to explain the Group's CloudCall service and attendees will have the opportunity to meet the management team who will deliver a presentation and hands on demonstration.

For those not able to attend in person, the proceedings will be broadcast over the web through a link on the Group's website: [www.synety.com](http://www.synety.com).

In response to recent speculation, SYNETY notes that it has not entered into any discussions to acquire or merge with Outsourcery plc.

Simon Cleaver, Chairman of SYNETY, commented: "As stated in our recent KPI update, the Board of SYNETY is pleased with the progress being made and has every confidence in the future of our business. As part of our goal of on-going transparency and engagement with our stakeholders, we are delighted to invite both current and potential investors, analysts and other interested parties to visit our office in Leicester for an open day so that they can get to know and understand our CloudCall service and its potential."

To attend the event, please register your interest on <http://synetyopenday.eventbrite.co.uk>. For more information, please contact SYNETY on +44 (0) 330 335 0000

For additional information:

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**- Ends -**

## **About SYNETY**

SYNETY is a leading cloud-based software and communications business based in Leicester, United Kingdom.

The Group develops and provides a suite of cloud-based software products and services known as CloudCall® which are aimed at enabling organisations to use their communications more effectively. The CloudCall® suite of products allows companies to fully integrate their telephony systems into their existing software, enabling calls to be made, recorded, logged, categorised and detailed reports easily generated.

SYNETY's capacity to offer a streamlined integration with third-party CRM software makes it one of the most integrated telephony platforms in the world.

Since 2011, SYNETY has grown rapidly, seeing considerable increases in both the number of end users and in the number of CRM companies integrated with its software.

For additional information about SYNETY please visit [www.synety.com](http://www.synety.com)