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SYNETY Announce Additional CloudCall Software Integration

Synety Group plc
("the Group" or "the Company")

SYNETY Announces Integration of CloudCall with Chameleon-i online recruitment software

SYNETY Group Plc, a leading cloud-based software and communications business has announced the integration of its CloudCall software with Chameleon-i online recruitment software.

The integration enables Chameleon-i software users to utilise their business communications more effectively and drive advanced telephony functions directly from the Chameleon-i interface. SYNETY's CloudCall software includes desktop click-to-call, full integration of call histories and the ability to add call recordings to customer records – providing a highly comprehensive overview of current and historic client interactions.

Simon Cleaver, SYNETY's Executive Chairman, commented: "I am delighted to announce this integration with Chameleon-i. When leading providers of online recruitment software solutions such as Chameleon-i are integrating with CloudCall it truly shows the business benefits and efficiencies which can be gained. CloudCall presents a simple add-on, with no upfront costs so it is an easy purchase decision that offers rapid return on investment and the ability to enhance business performance."

For additional information:

Simon Cleaver	Synety Group plc.	+44 (0)20 3587 7188
Shaun Dobson / Matt Thomas	N+1 Singer (Nominated Adviser)	+44 (0)20 7496 3000
David Bick / Mark Longson	Square1 Consulting	+44 (0)207 929 5599

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About SYNETY

SYNETY is a leading cloud-based software and communications business based in Leicester, United Kingdom.

The company develops and provides a suite of cloud-based software products and services known as CloudCall® which are aimed at enabling organisations to use their communications

more effectively. The CloudCall® suite of products allows companies to fully integrate their telephony systems into their existing software, enabling calls to be made, recorded, logged, categorised and detailed reports easily generated.

SYNETY's capacity to offer a streamlined integration with third-party CRM software makes it one of the most integrated telephony platforms in the world.

Since 2011 SYNETY has grown rapidly, seeing considerable increases in both the number of end users and in the number of CRM companies integrated with its software.

For additional information about SYNETY please visit www.synety.com