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Synety Group plc
(Synety or the "the Group")

Further Integrations

SYNETY Announces Integration of Its CloudCall Software with NetSuite Business Management Solution

SYNETY has announced the integration of its CloudCall click-to-call, call recording and in-depth reporting software with NetSuite a leading cloud-based business management solution.

The integration enables NetSuite users to drive advanced telephony functions directly from the NetSuite interface using SYNETY's CloudCall. These functions include desktop click-to-dial, full integration of call histories, and the ability to add complete recordings of calls to customer records, giving the most comprehensive overview of current and historic client interactions.

Simon Cleaver, SYNETY's executive chairman, commented: "NetSuite is probably the world's leading business management solution. Making CloudCall available to NetSuite users gives us access to a sizeable customer base, which can gain immediate benefits in terms of productivity and enhanced levels of customer service. We are very pleased to announce this integration."

For more information about Synety's complete CloudCall range visit www.synety.com

Shaun Dobson/Matt Thomas	N+1 Singer	+44 207 496 3000
David Bick/Mark Longson	Square1 Consulting	+44 207 929 5599
Simon Cleaver	Synety Group Plc	+44 203 587 7188