

RNS Reach

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Synety Group plc
(Synety or the "the Group")

Further Integration

SYNETY Announces SymVolli SPM Integration for CloudCall

SYNETY has announced the integration of its CloudCall click-to-call, call recording and in-depth reporting software with SymVolli SPM, a leading process management solution for sales environments.

The integration enables SymVolli users to drive advanced telephony functions directly from the SymVolli interface using SYNETY's CloudCall. These functions include desktop click-to-dial, full integration of call histories, and the ability to add complete recordings of calls to customer records, giving the most comprehensive overview of current and historic client interactions.

Simon Cleaver, SYNETY's executive chairman, commented: "The sales industry relies heavily on excellent direct voice communications. SymVolli's integration with CloudCall provides users with a powerful solution that incorporates sophisticated call handling functions and advanced recording capabilities. This enables SymVolli users to build a complete picture of all customer transactions, making it an excellent tool for enhancing business performance."

For more information about Synety's complete CloudCall range visit www.synety.com

Shaun Dobson/Matt Thomas

N+1 Singer

+44 207 496 3000

David Bick/Mark Longson

Square1 Consulting

+44 207 929 5599

Simon Cleaver

Synety Group Plc

+44 203 587 7188