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Synety Group plc
(Synety or the "the Group")

New CRM Partnerships

Sales Angel Distribution Ltd and Turtle Networks Ltd integrate with SYNETY's CloudCall® hosted telephone software.

Synety is pleased to announce that two further CRM providers have integrated and will be offering Synety's CloudCall's click-to-call, call recording and in-depth reporting solution to their customers.

Turtle Networks Limited have integrated their cloud based Intrabench CRM solution which is targeting smaller businesses.

Sales Angel Distribution Ltd have also integrated with their solutions including CampaignAngel, aimed at contact centres and outbound marketing functions and AdvisorAngel aimed at Independent Financial Advisers.

Simon Cleaver, Synety's executive chairman commented: "It is very encouraging that CRM companies are seeing the benefits of offering our CloudCall® service to their end users. We are already in discussions with a number of other CRM companies and hope to be able announce further integrations early next year."

For more information about Synety's complete CloudCall® range visit www.synety.com

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About SYNETY

Synety Group plc, formerly Zenergy Power plc, is a cloud based telephony software business and creator of the CloudCall suite. Designed to integrate with CRM (Customer Relationship Management) systems, CloudCall, allow businesses to make, record and monitor calls by simply clicking on a customer record in their CRM system.

Synety makes the art of communication richer, faster and more streamlined.