

21 March 2018

CloudCall Group plc
("CloudCall", the "Company" or the "Group")

CloudCall to present at Mello2018 conference

CloudCall (AIM: CALL), a leading cloud-based software business that integrates communications into Customer Relationship Management ('CRM') platforms, announces that the Company will be presenting at the Mello2018 Investor conference on Thursday 26 April 2018.

Simon Cleaver, CEO of CloudCall and Paul Williams, CFO of CloudCall will be hosting an exhibition stand in the Sunken Lounge to answer any questions you might have, and will be presenting to delegates at 1.00pm on Thursday 26 April 2018.

For further information on the Mello2018 conference, please visit the event website at <http://mello2018.com/>.

For further information, please contact:

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About CloudCall Group Plc

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and telephony products and services. CloudCall's products and services are aimed at enabling organisations to leverage their voice communications more effectively.

The CloudCall suite of products allows companies to fully integrate their telephony systems into their existing CRM software, enabling calls to be made, recorded, logged and categorised from within the customer relationship management (CRM) system with detailed activity reports capable of being easily generated.

At the end of December 2017, the Company had approximately 120 staff based predominantly in Leicester (UK) and Boston (US) and 23,520 end-users.