

30 April 2018

## **CloudCall Group plc**

("CloudCall", the "Company" or the "Group")

### **Share Option Exercise and Issue of Equity**

CloudCall (AIM: CALL), a leading cloud-based software business that integrates voice communications into Customer Relationship Management (CRM) platforms, announces that it has received an exercise notice from employees to exercise options over 25,757 ordinary shares of 20p each in the Company ("Ordinary Shares"). Accordingly, the Company has allotted 25,757 new Ordinary Shares and applied for admission of the new Ordinary Shares to trading on AIM ("Admission"). It is expected that Admission will become effective and dealings in the new Ordinary Shares will commence on 4 May 2018.

Following Admission, the Company's issued share capital will consist of 24,105,404 Ordinary Shares with voting rights. This number may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

For the avoidance of doubt, the new Ordinary Shares will not be admitted to trading under the Block Admission announced on 27 April 2018. However, it is anticipated that further issues under the Share Option Plan will be admitted via the Block Listing.

#### **For further information please contact:**

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