

30 November 2018

CloudCall Group plc

("CloudCall", the "Company" or the "Group")

Block Admission return & Total Voting Rights

The Company provides the following update on its Block Admission.

| | | | | |
|---|-------|------------------------------------|-----|------------------|
| Name of <i>applicant</i> : | | CloudCall Group plc | | |
| Name of scheme: | | CloudCall 2011 Share Option Plan | | |
| Period of return: | From: | 2 May 2018 | To: | 29 November 2018 |
| Balance of unallotted securities under scheme(s) from previous return: | | - | | |
| <u>Plus:</u> The amount by which the block scheme(s) has been increased since the date of the last return (if any increase has been applied for): | | 125,000 | | |
| <u>Less:</u> Number of <i>securities</i> issued/allotted under scheme(s) during period (see LR3.5.7G): | | 75,568 Ordinary shares of 20p each | | |
| <u>Equals:</u> Balance under scheme(s) not yet issued/allotted at end of period: | | 49,432 Ordinary shares of 20p each | | |

In conformity with the FCA's Disclosure Guidance and Transparency Rules, CloudCall confirms the following:

As at 29 November 2018, CloudCall's issued share capital consists of 24,181,062 Ordinary shares of 20 pence each ("Ordinary Shares"). The Company does not hold any Ordinary Shares in treasury. The total number of current voting rights in the Company is therefore 24,181,062 Ordinary Shares.

The above figure (24,181,062 Ordinary Shares) may be used by shareholders as the denominator for the calculation by which they will determine if they are required to notify their interest in, or a change in their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

For further information, please contact:

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About CloudCall Group Plc

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications.

The CloudCall suite of software products allows companies to fully integrate telephony and messaging capability into their existing CRM software, enabling communications to be made, recorded, logged and categorised from within the customer relationship management (CRM) system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of June 2018, the Company had approximately 140 staff based predominantly in Leicester and London (UK), Boston (US) and Minsk (BY), with 27,000 end-users relying on CloudCall technology to power their daily communications.