

4 December 2018

CloudCall Group plc
("CloudCall", the "Company" or the "Group")

Notification of Trading Statement

CloudCall (AIM: CALL), a leading cloud-based software business that integrates unified communications technology with Customer Relationship Management (CRM) platforms, notifies that it will announce a trading update for the year ended 31 December 2018, on 15 January 2019.

For further information, please contact:

CloudCall Group plc

Simon Cleaver, Chief Executive Officer
Paul Williams, Chief Financial Officer

Tel: +44 (0)20 3587 7188

Cenkos Securities (Nominated Adviser and Joint Broker)

Stephen Keys / Callum Davidson / Nick Searle

Tel: +44 (0)20 7397 8900

Arden Partners (Joint Broker)

Steve Douglas / Ciaran Walsh

Tel: +44 (0) 20 7614 5900

About CloudCall Group Plc

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications.

The CloudCall suite of software products allows companies to fully integrate telephony and messaging capability into their existing CRM software, enabling communications to be made, recorded, logged and categorised from within the customer relationship management (CRM) system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of June 2018, the Company had approximately 140 staff based predominantly in Leicester and London (UK), Boston (US) and Minsk (BY), with 27,000 end-users relying on CloudCall technology to power their daily communications.