

6 December 2018

CloudCall Group plc
("CloudCall", the "Company" or the "Group")

Notification of Capital Markets Day

CloudCall (AIM: CALL), a leading cloud-based software business that integrates unified communications technology with Customer Relationship Management (CRM) platforms, notifies that it will be holding a capital markets day to be held in the Cinema Room, Sky Light City Tower, 50 Basinghall Street, London EC2V 5DE between 12.30 and 14.00 on January 17 2019.

The day's agenda will include:

- Discussions on the underlying SaaS metrics behind January's trading statement – due for release on January 15 2019
- A chance to hear from Bullhorn and one of our Microsoft CRM partners
 - Why they chose to partner with CloudCall
 - Why are unified communications solutions important to their customers
- A demonstration of our latest product innovations
- Opportunity for a Q&A with partners and members of our senior management team

To register for this event or for more information, please contact the Company directly at ir@cloudcall.com

The event will be recorded and made available via the Company's website shortly afterwards.

For further information, please contact:

CloudCall Group plc

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About CloudCall Group Plc

CloudCall is a software and unified communications business that has developed and provides a suite of cloud-based software and communications products and services. CloudCall's products and services are aimed at enabling organisations to leverage their customer data to enable more effective communications.

The CloudCall suite of software products allows companies to fully integrate telephony and messaging capability into their existing CRM software, enabling communications to be made, recorded, logged and categorised from within the customer relationship management (CRM) system with detailed activity reporting and powerful business intelligence capable of being easily generated.

At the end of June 2018, the Company had approximately 140 staff based predominantly in Leicester and London (UK), Boston (US) and Minsk (BY), with 27,000 end-users relying on CloudCall technology to power their daily communications.